



A MESSAGE FROM SPRAYBERRY SOCCER



Dear Friend of Sprayberry Soccer,

Thank you for your interest in the Sprayberry Soccer Program. Participation from community business owners like you is vital to the success of our girls soccer program. It is a great way to promote your business and support local student athletes. The members of the Sprayberry Soccer community patron businesses like yours every day. They appreciate and show support for the businesses that sponsor Sprayberry Athletics.

In the 2023-24 school year, Sprayberry High School will have over 600 devoted young men and women in its sports programs. Continued support from our sponsors enables all students in our school to be members of the Sprayberry Yellow Jackets sports teams. Being a part of team sports will teach our athletes lessons beyond the field by promoting responsible, social behaviors and academic success, confidence in one's physical abilities, an appreciation of personal health and fitness, and strong social bonds with individuals and institutions that last a lifetime.

This letter provides an overview of Sponsor Benefits and the various sponsorship opportunities available with the Sprayberry Yellow Jackets Soccer Program. Any level of participation is greatly appreciated and goes to make Sprayberry High School a better place for the whole community.

Please do not hesitate to contact James Nelson to learn more about the opportunities available or to sign up.

Sincerely,

JAMES NELSON
Sprayberry Womens Soccer Coach
james.Nelson@cobbk12.org



2025 SPONSORSHIP GUIDE



WHY OFFER SPONSOR SUPPORT TO SPRAYBERRY SOCCER & ATHLETICS?

- Great exposure to all spring sports' stadium spectators for a low cost
- Sprayberry soccer teams will play 6 home matches, not including playoffs, in 2025
- Great visibility on the fence which is strategically placed by facing Sprayberry's field. Seen daily by students, parents, visitors and event spectators.
- Exposure to Cobb, Cherokee and Metro Atlanta schools
- Sponsors are identified in the commemorative Sprayberry Soccer program and are announced at all home matches
- Sponsors are identified on the Sprayberry Soccer website
- Supports your business through patrons of the Sprayberry High School community

Q & A - WHERE DOES THE MONEY COME FROM AND WHERE DOES IT GO?

Q *Does Sprayberry High School Athletics receive funding from Cobb County?*

A No, all funds are raised through player participation fees, fundraising activities, SHS Booster Clubs, concession sales and Community Business Sponsors.

Q *Can athletes be excluded from playing on a team if they are unable to pay the required participation fees?*

A Every student has the right to play, regardless of their ability to pay the fees. That is one of the reasons Sprayberry relies on its sponsors and fundraising efforts, to make sure that all students who want to participate can.


























Q *Does it really cost that much to operate a team?*

A Yes, various expenses associated with running a sports team include uniforms, equipment, coaches' salaries, transportation, security, EMS at events, sports trainers, officials, special training, meals, etc. One of our biggest needs is to upgrade our facilities and equipment at Sprayberry High School.



2025 SPONSORSHIP GUIDE



Sponsorship Level	Bronze \$50	Silver \$150	Gold \$500	Platinum \$1000	Premier \$2000	Presenting \$3000
Player pack logo, company placement on web site and a fence banner, 4 Season tickets						
Logo on Sponsor page of Sprayberry Soccer website						
Social media high light placement \$50 per Game (\$300 per 6 games)						
Veo Overlay Per Game (\$300 per 6 games)						
Recognition announcement at home games and sponsor mention during lineups						
One 3x5" fence banner displayed for duration of the Spring sports' season (\$150)						
Ad in 2022 commemorative Sprayberry Soccer program						



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I, _____ (print name) as a representative of _____
(business/company) here by agree to the sponsorship package checked below and upon "payment in full"
acknowledge entitlement to receive the benefits and exposure described in the package.

Select one of the following levels:

- Bronze Level - \$50
- Silver Level - \$150
- Gold Level - \$500
- Platinum Level - \$1000
- Premier Level - \$2000
- Presenting Level - \$3000

SPONSOR CONTACT INFORMATION

Business Name: _____

Representative Name: _____

Mailing Address: _____

Phone Number: _____

Email: _____

Sponsor Signature

Date

Sprayberry Soccer Booster Representative Signature

Date

If this sponsorship is related to support of a Sprayberry Soccer athlete or athletes, please list name(s) for sponsorship credit: _____